

Friends of Archbishop Cranmer (FACS) Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

FACS uses Facebook. You can see this here: <https://www.facebook.com/groups/312897475547444>

FACS uses WhatsApp.

Access to the social media used by our association

The FACS Facebook page is a private group which is visible to everyone. Only members can see the posts. Photos and names of pupils are not allowed and encouraged to be friendly posts have to be approved by our Facebook group administrator.

The FACS WhatsApp group is a private group for committee members.

Permitted members

The Facebook group of FACS is only intended for members of the association, in this case the parents and teachers of Archbishop Cranmer Academy. This is regulated through this being a closed group and members needing to gain permission to join from the Facebook group administrator.

FACS does not want to encourage inappropriate use of social media by children. No application to join our Facebook group will be accepted by anyone aged less than 13 years.

The WhatsApp group is only intended for committee members.

How this is used by our association

FACS uses its Facebook group to promote events, recruit volunteers to support the PTA's activities, communicate fund raising and thank local supporters
It may be used to canvass members' views

The FACS WhatsApp group is used to communicate between members and for the day to day running of the association.

Usage that is not permitted

The Facebook group FACS does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PTA retains the right to ban any user who continues to make inappropriate use of the group.

The WhatsApp group is only to be used for correspondence linked to FACS. Inappropriate posts will be removed.

Photographs

The Facebook group of FACS allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. FACS accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group. Photos and names of pupils are forbidden.

The FACS WhatsApp group allows members to post photographs that are relevant to the running of the association.

Application of this policy

By using the Facebook and WhatsApp groups of FACS you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

Availability of this policy

This policy is publicly available through the website of Archbishop Cranmer Academy <https://www.archbishopcranmer.co.uk/facs/> and a copy is sent annually to all members of the PTA for whom an email address is held.

This policy will be reviewed annually by FACS and ratified by Archbishop Cranmer Academy.
19/09/23

This Template is a benefit of Parentkind membership. It is published by Parentkind for its members. Content in whole or part may be produced for the sole use of the PTA whilst in Parentkind membership. For further information please contact Parentkind on info@parentkind.org.uk. Parentkind has made every effort to ensure the content is accurate and correct at the time of publication, but some details may be subject to change without notice. Parentkind will not therefore be held responsible for loss or other liability that may result from actions or decisions taken by a PTA / member, based on this resource.